

Willkommen



CUEES
UNIVERSIDAD EMPRESA ESTADO
SANTANDER



30. Januar 2015

Academic



Business



Government



CUEES
UNIVERSIDAD EMPRESA ESTADO
SANTANDER

LINKAGE

INNOVATION

RESEARCH

COMPETITIVENESS

76 Monthly Meetings
50 Average participants

Santander Competitivo

www.santandercompetitivo.org
@crcsantander



1. Demography

**2. Economic Context
Internacionalization**

3. Key Factors

3. Infraestructure

4. Academic Environment

5. Science Tecnology and Innovation

6. Environmental Context

1. Demography

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Demography

 **Population: 2,3 millions (5% Colombia)**

 **Urban population: 78%**
 **Bucaramanga 1.1 millions**

 **GDP per capita: US\$ 12,100**





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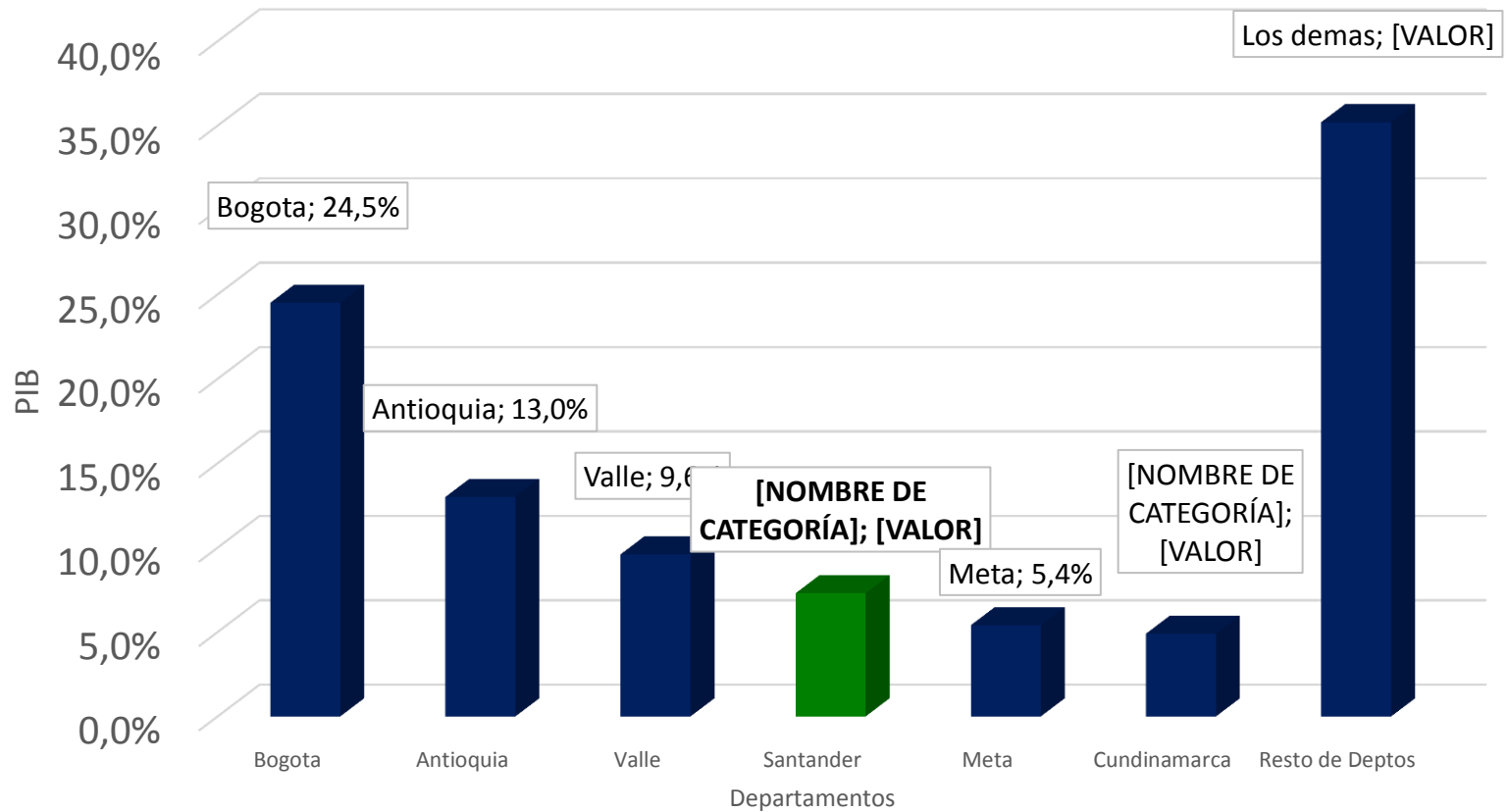
3. Infraestructure

4. Academic Environment

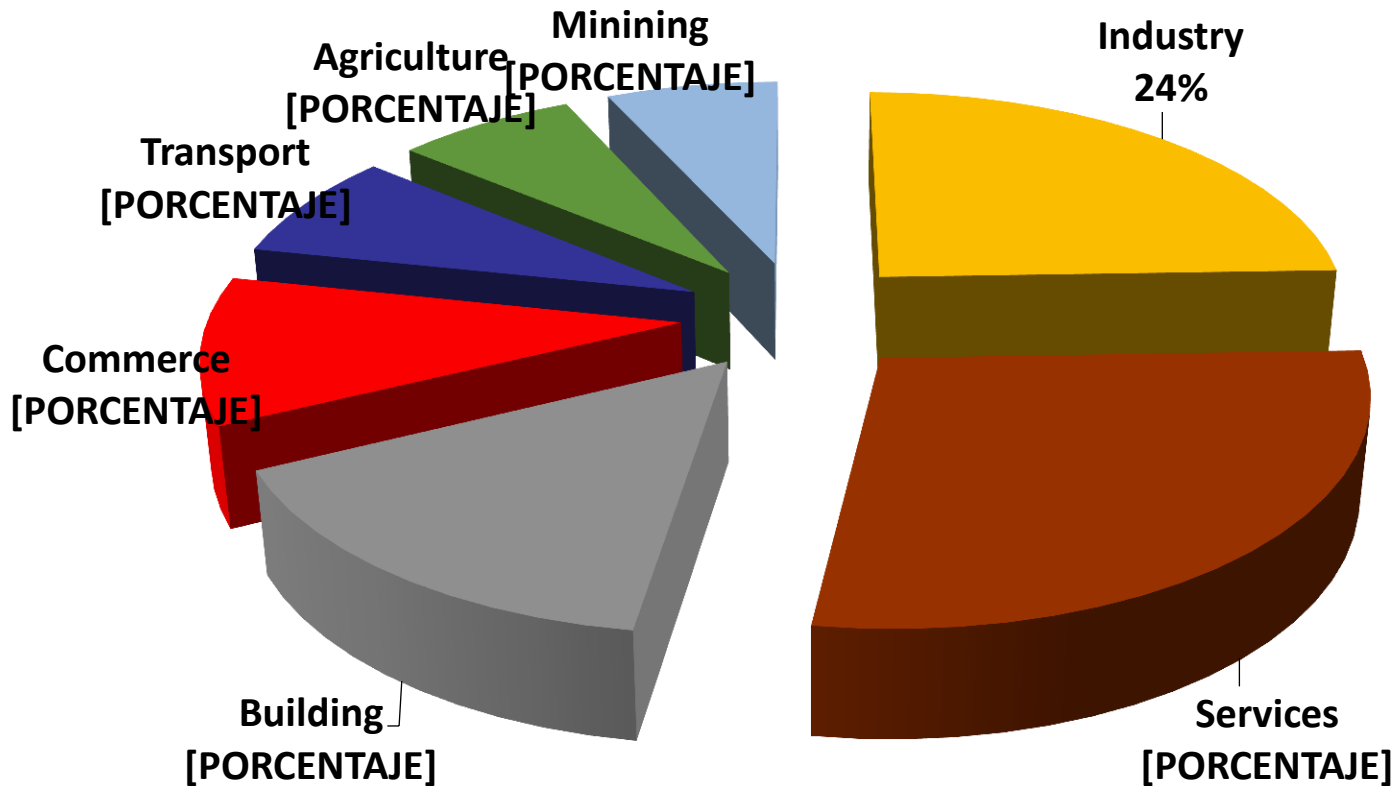
5. Science Tecnology and Innovation

6. Environmental Context

4th. National Economy

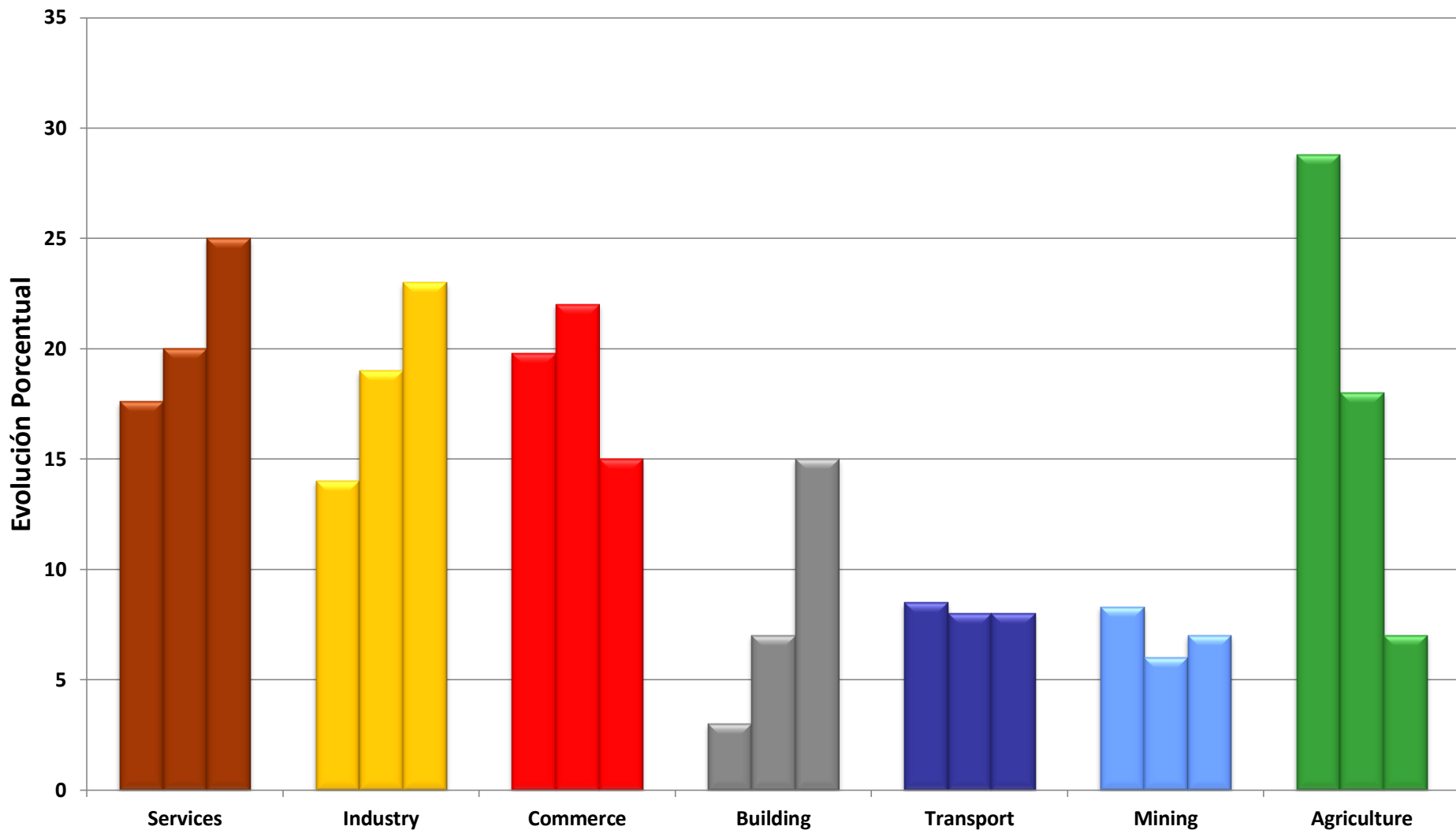


GDP by Sectors

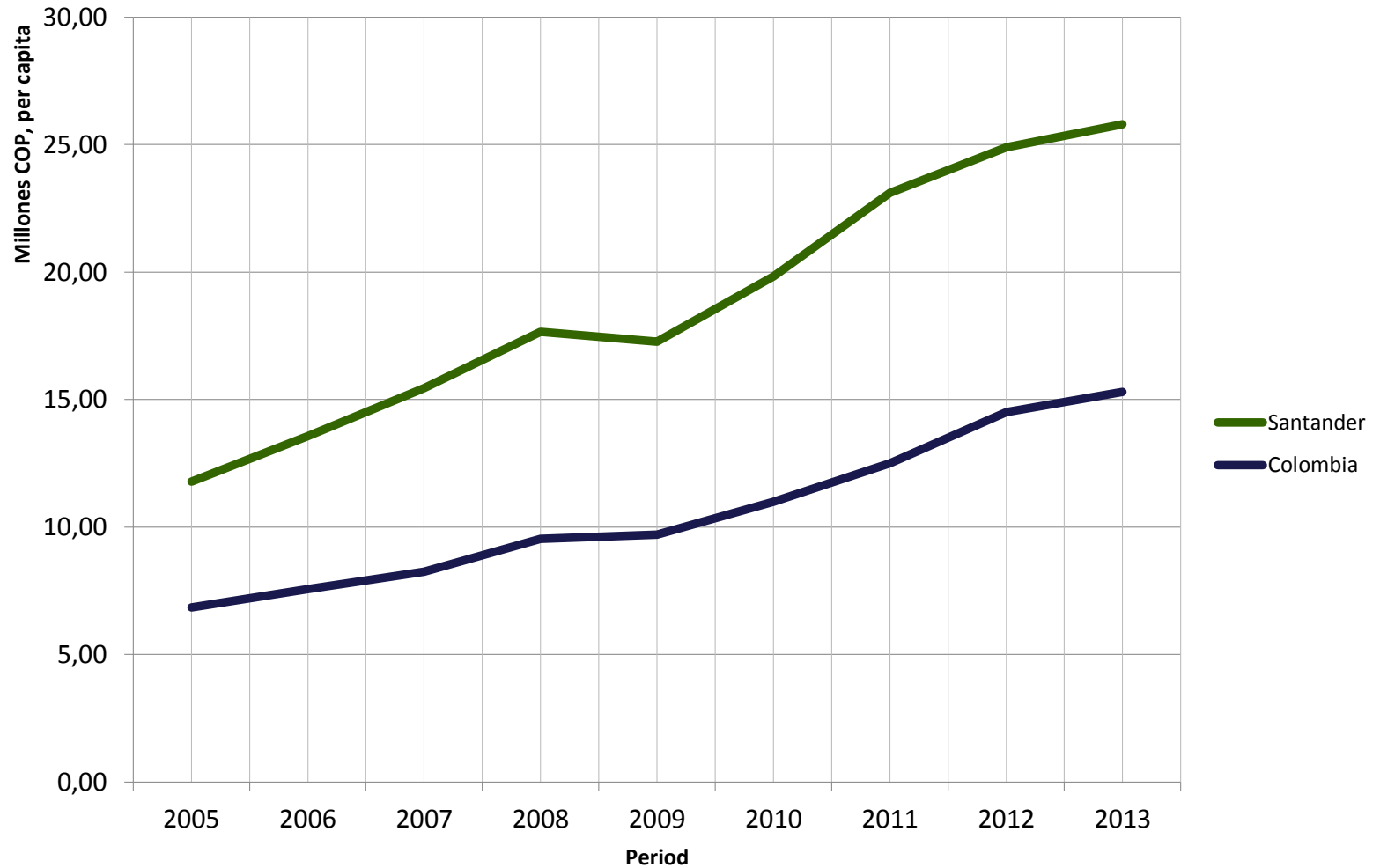


GDP by Sectors Evolution

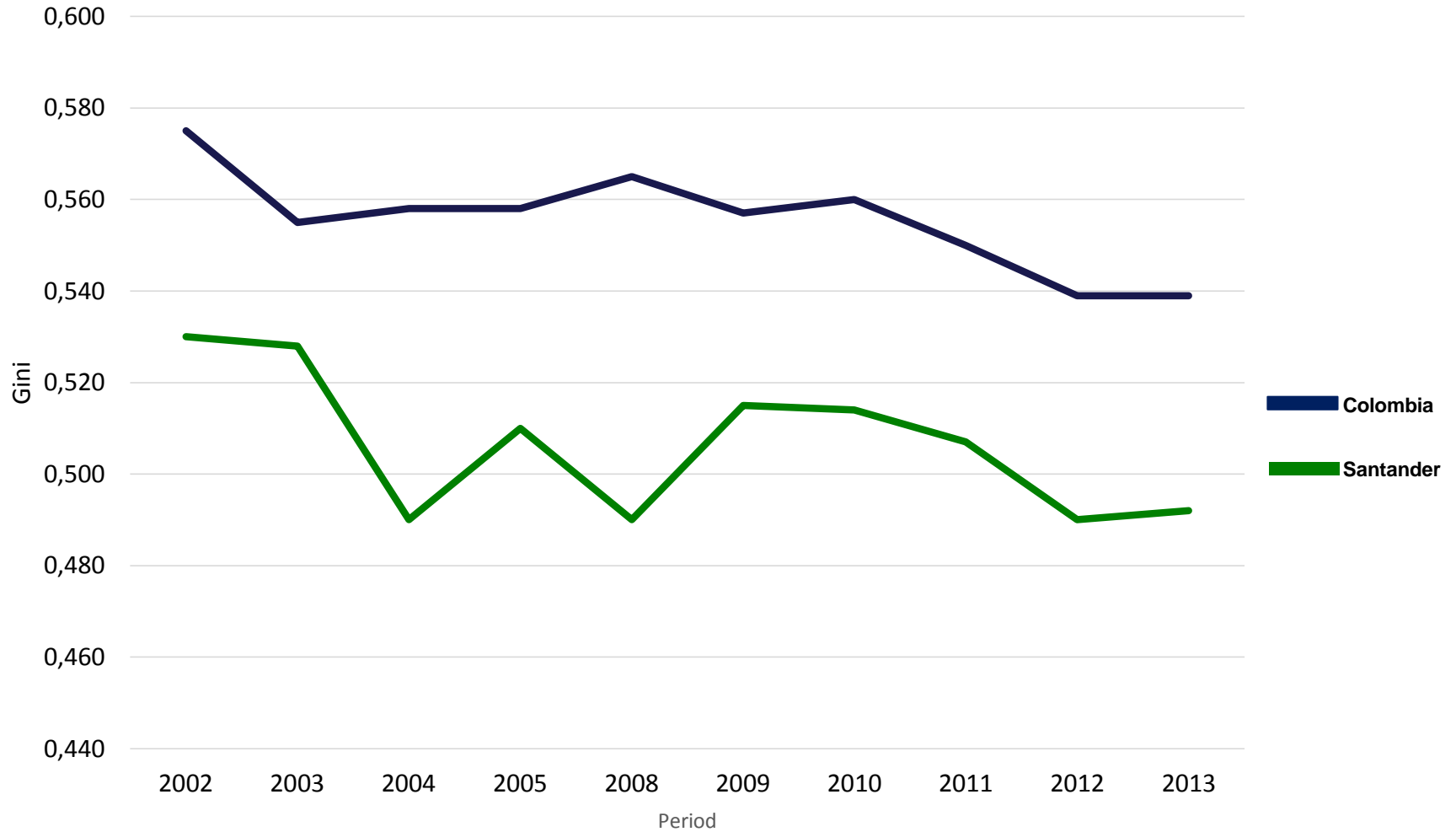
1960 – 1990 - 2012



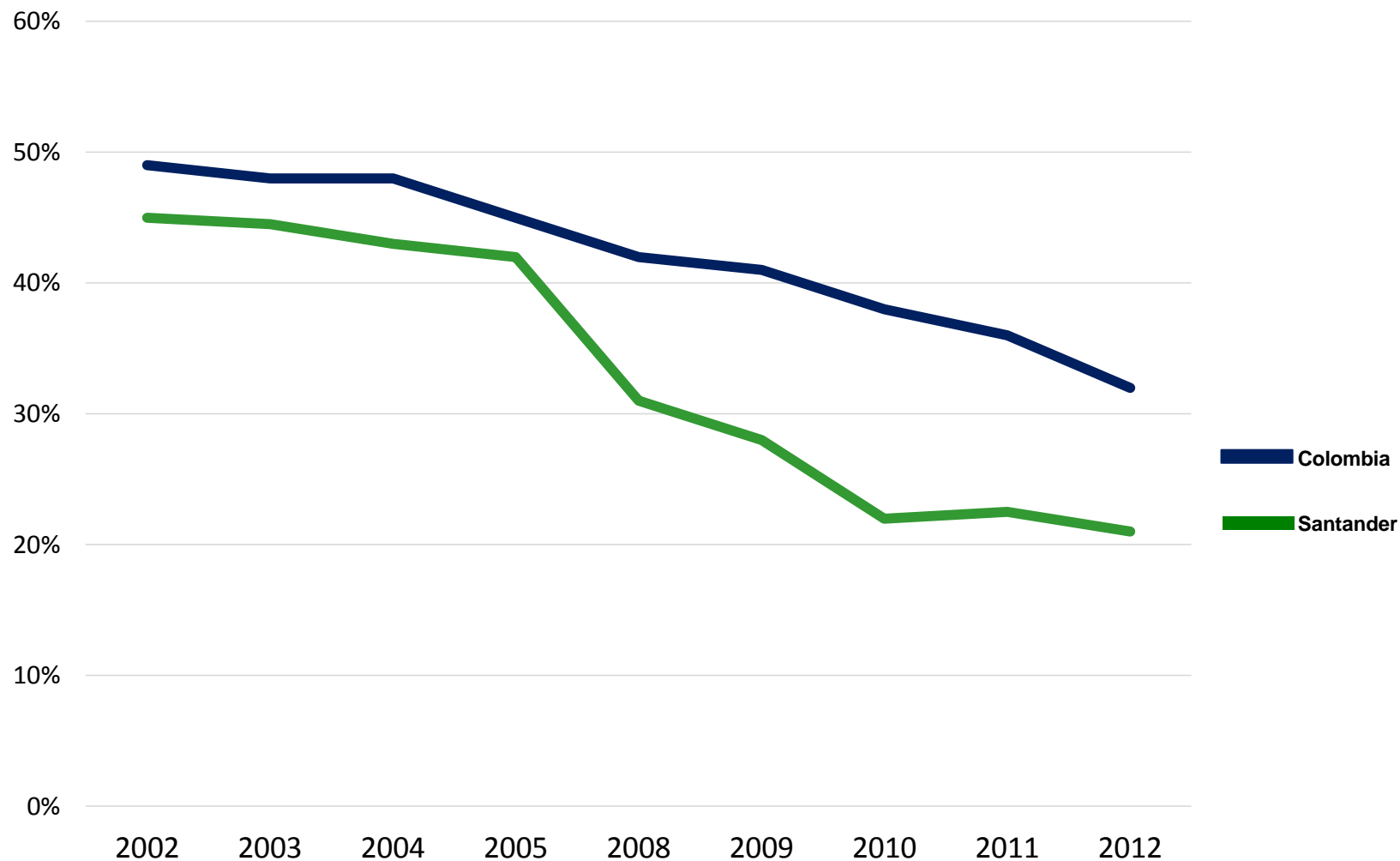
Growth, above national average



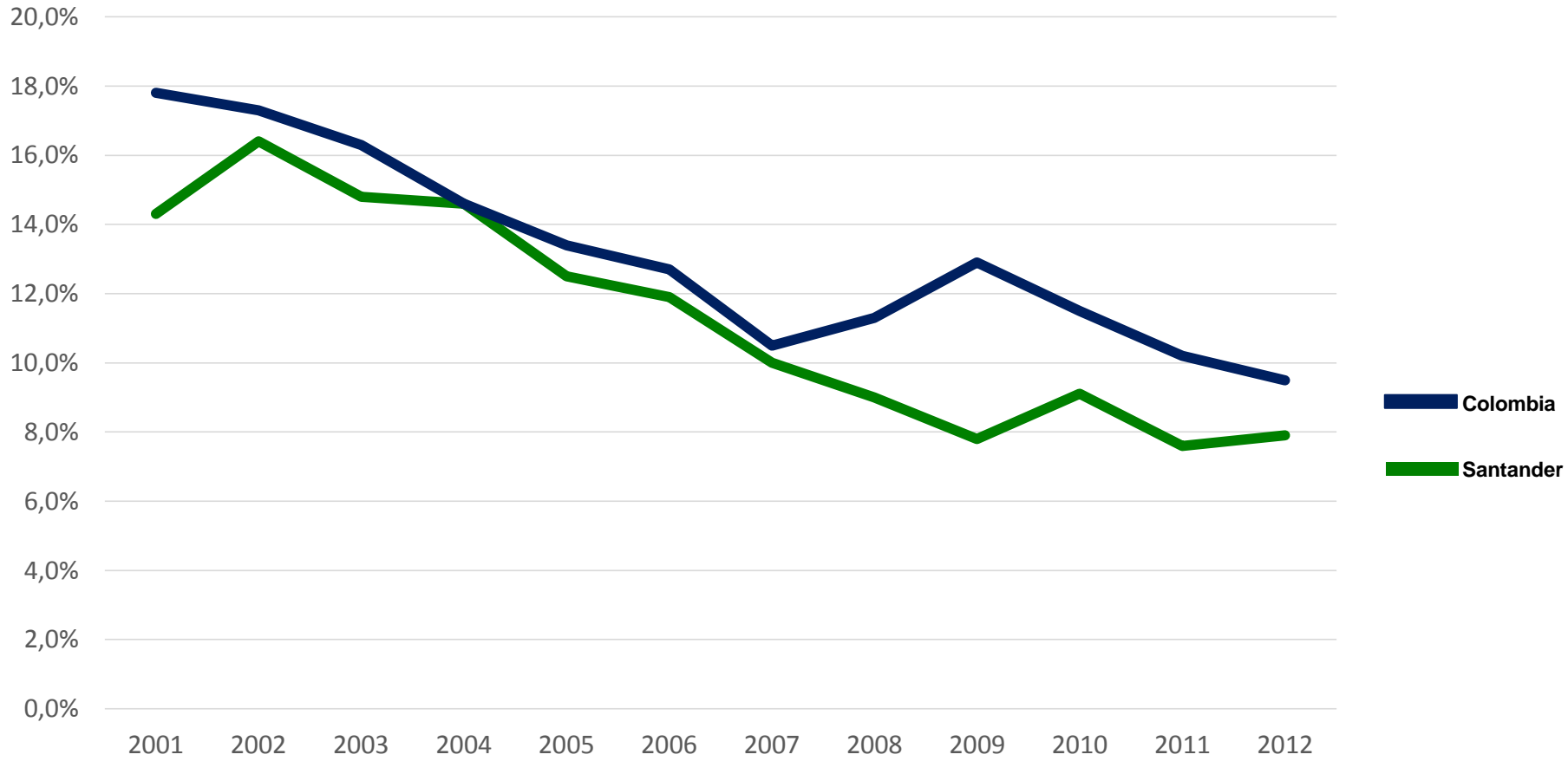
Income Distribution Santander vs. Colombia



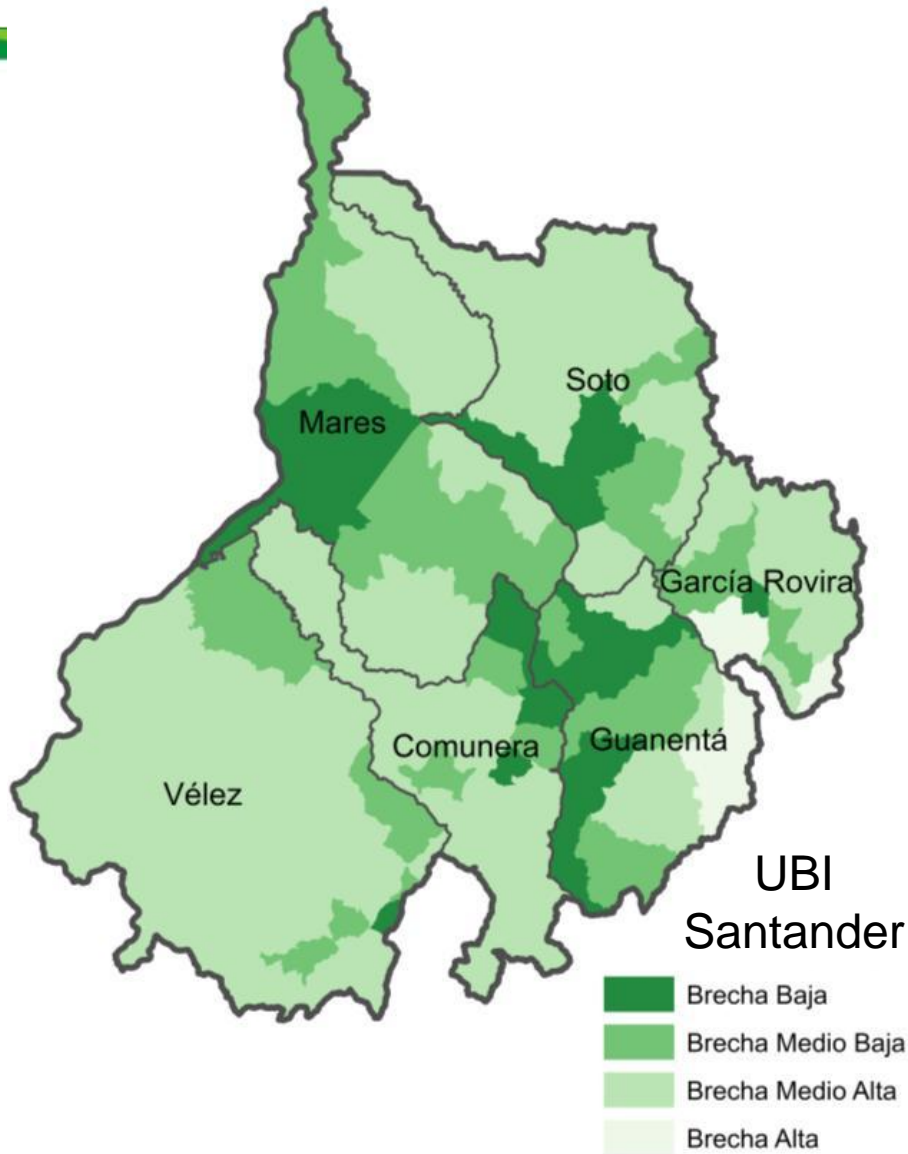
Poverty Incidence Santander vs. Colombia



Unemployment



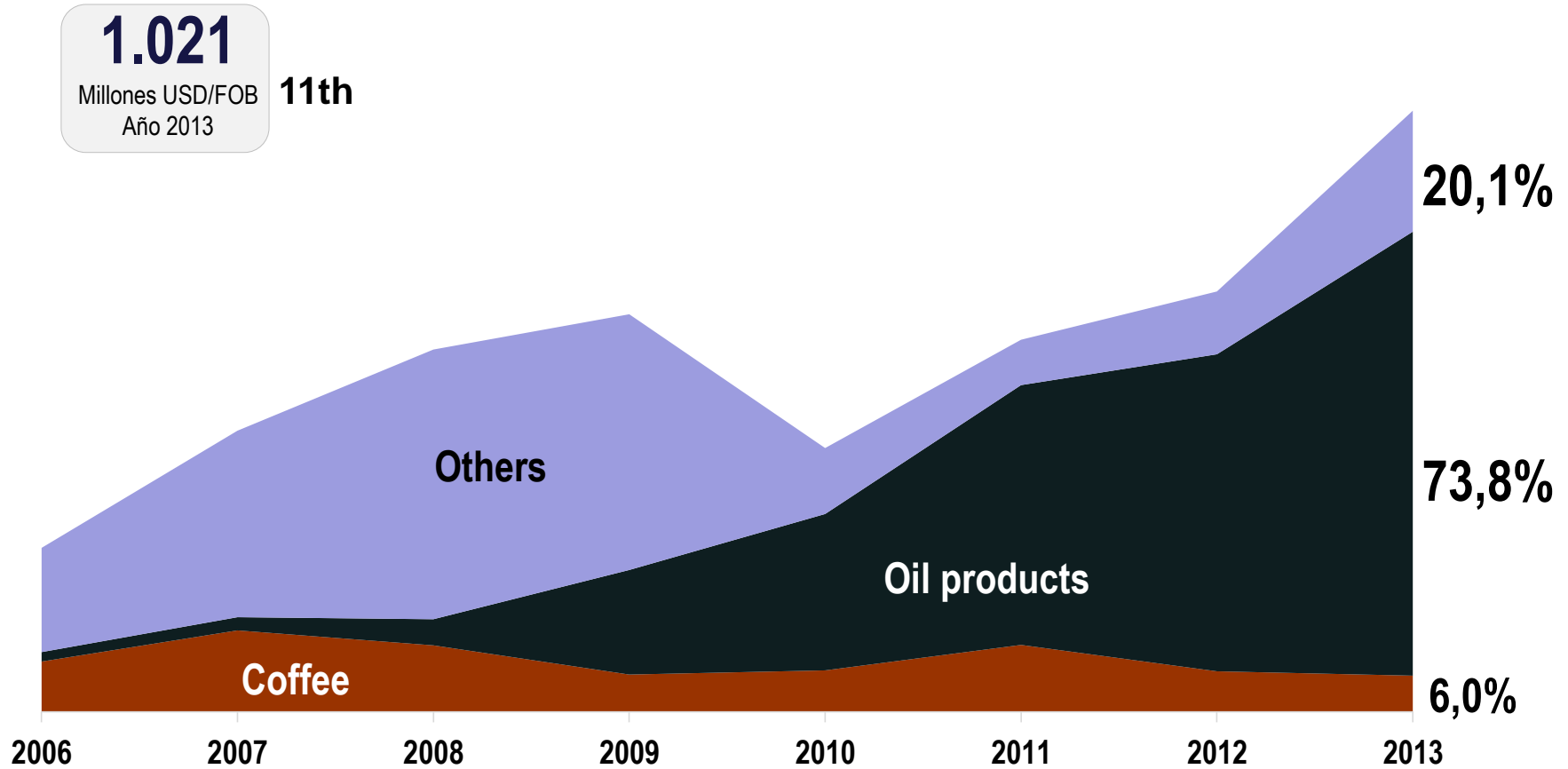
Unequal Development



Coverage in Public Services

	Urban	Rural
Acueducto	97,62%	47,16%
Alcantarillado	94,30%	8,51%
Energía	98,98%	85,33%

Exports





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Key Factors



Location



Historical y
Cultural Heritage



Magdalena River
220km



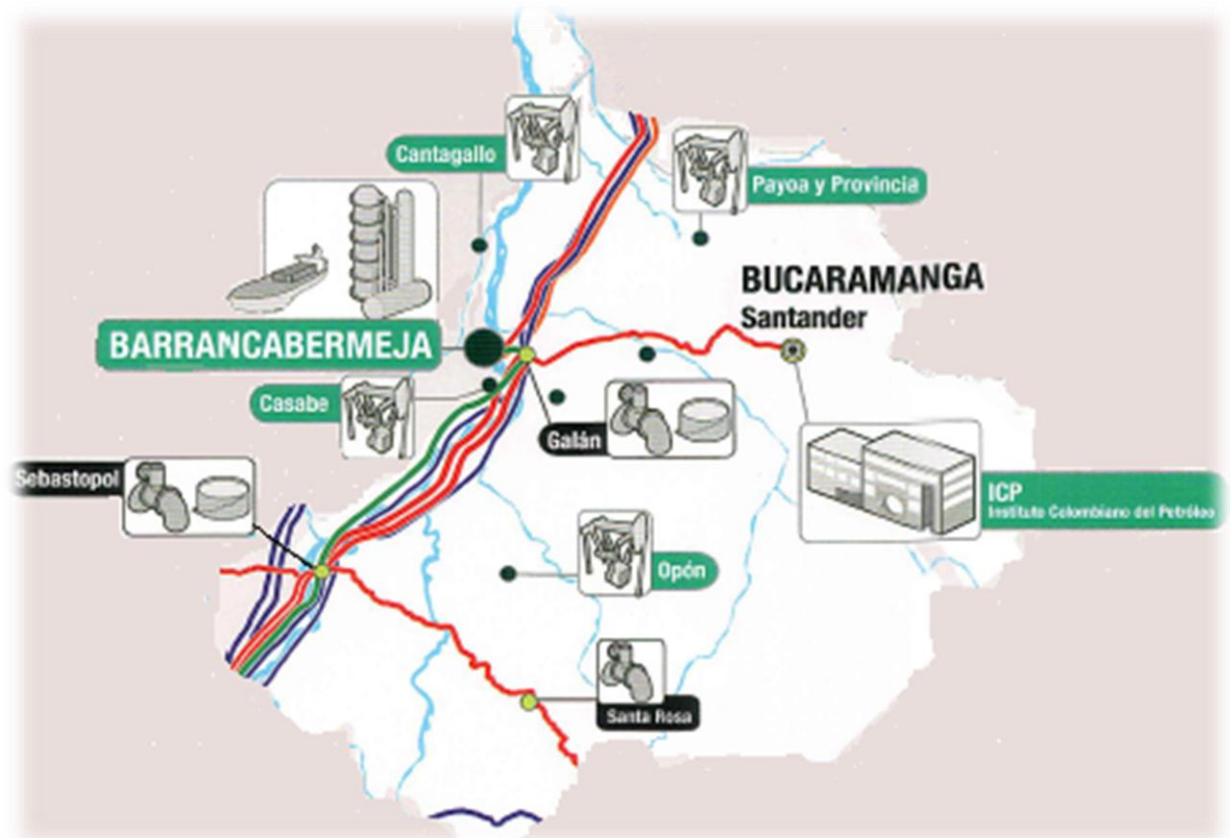
Climate Variety

Key Factors



Oil and Gas
Production and
Refining

3rd. National Producer
Average Production 63.812 BPDC (6,5%)



Key Factors



Poultry
25%



Oil Palm
35%



Cocoa
40%



Coffee
6%



Health Care



Education



Building



Turism



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Infraestructure



Sogamoso River Hydropower (820 KVA)



Tona River Damn



Connectivity and Logistics

BUCARAMANGA AIRPORT



BARRANCABERMEJA AIRPORT



MAGDALENA RIVER



IMPALA TERMINALS





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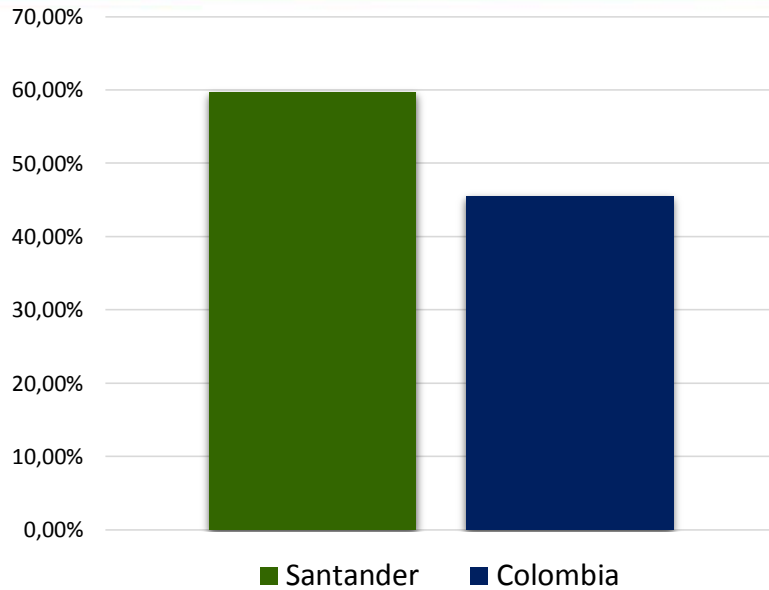
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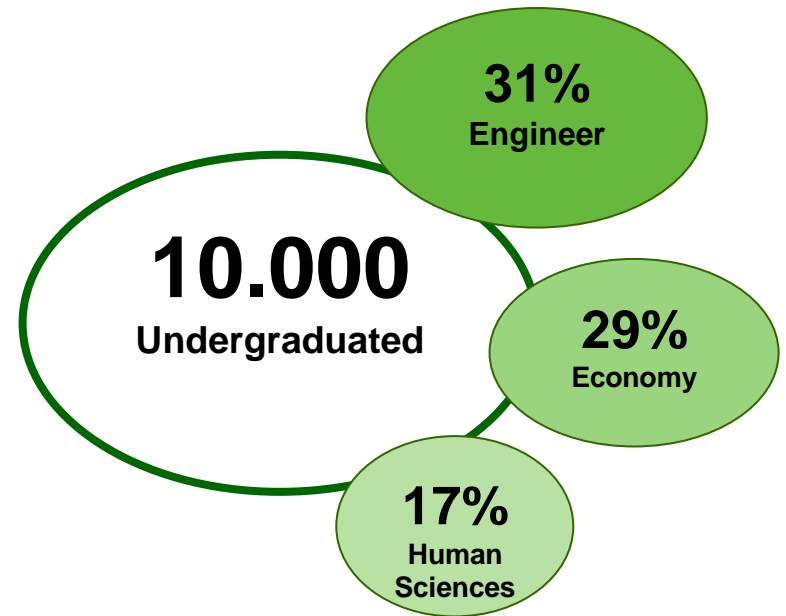
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Coverage Rate of Higher Education

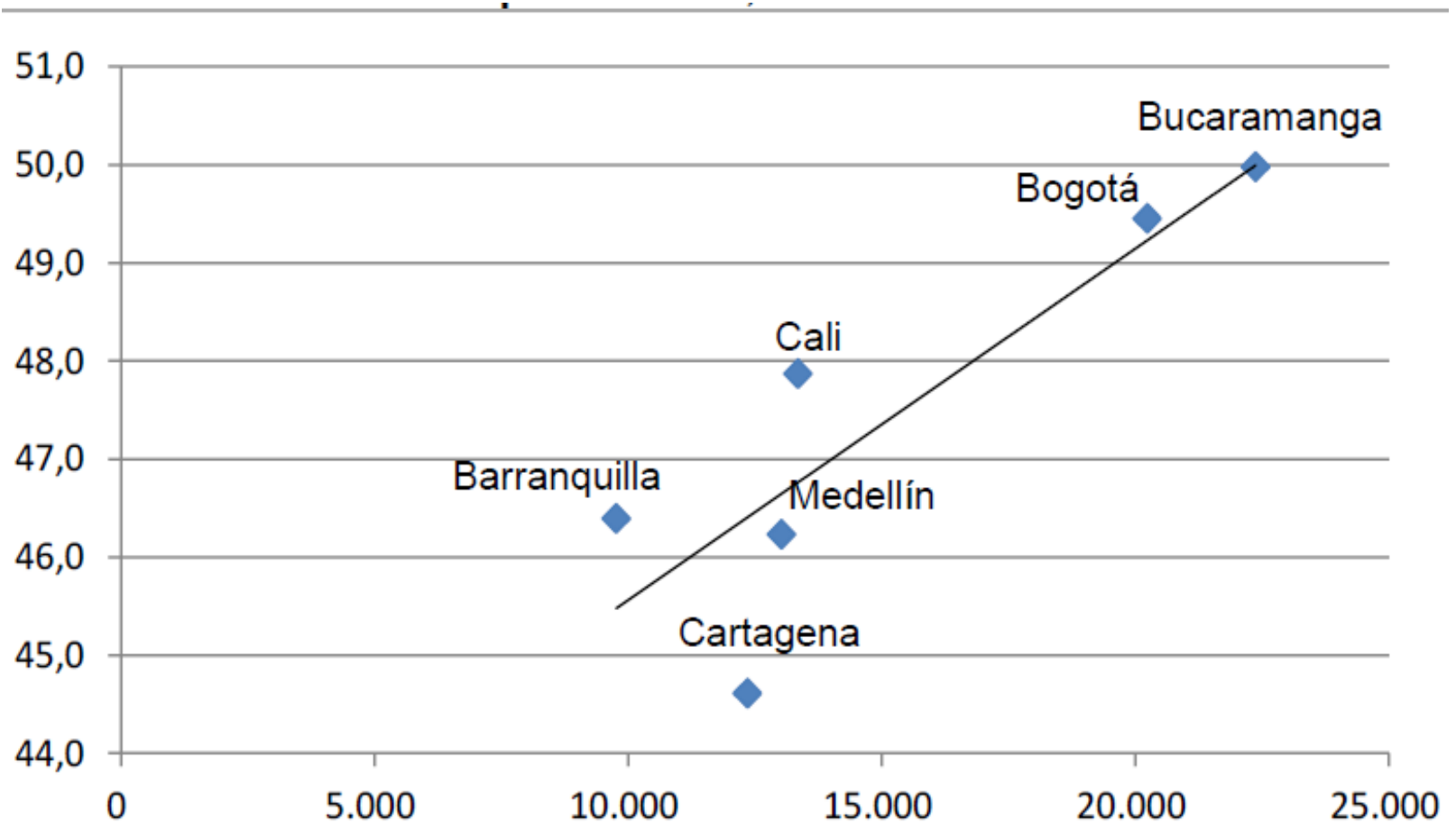


Knowledge Areas



12 + **T&T**
UNIVERSITIES Several Institutions

Correlation between GDP and Math test results on 6 cities





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Science, Technology, and Innovation



Instituto
Colombiano de
Petróleos



Parque
Tecnológico
Guatiguará



Litoteca Nacional



Research Areas / Institutions







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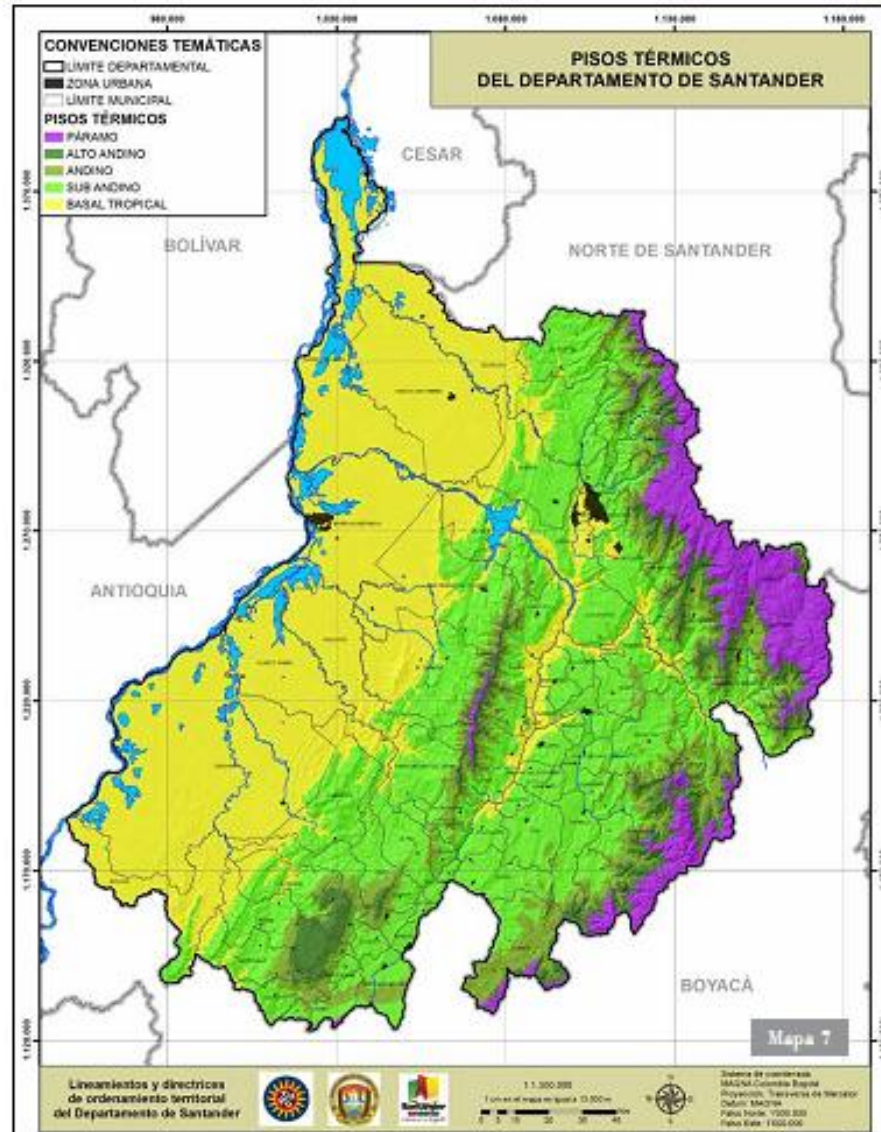
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Thermal Floors Map



Land Use

% Underutilization

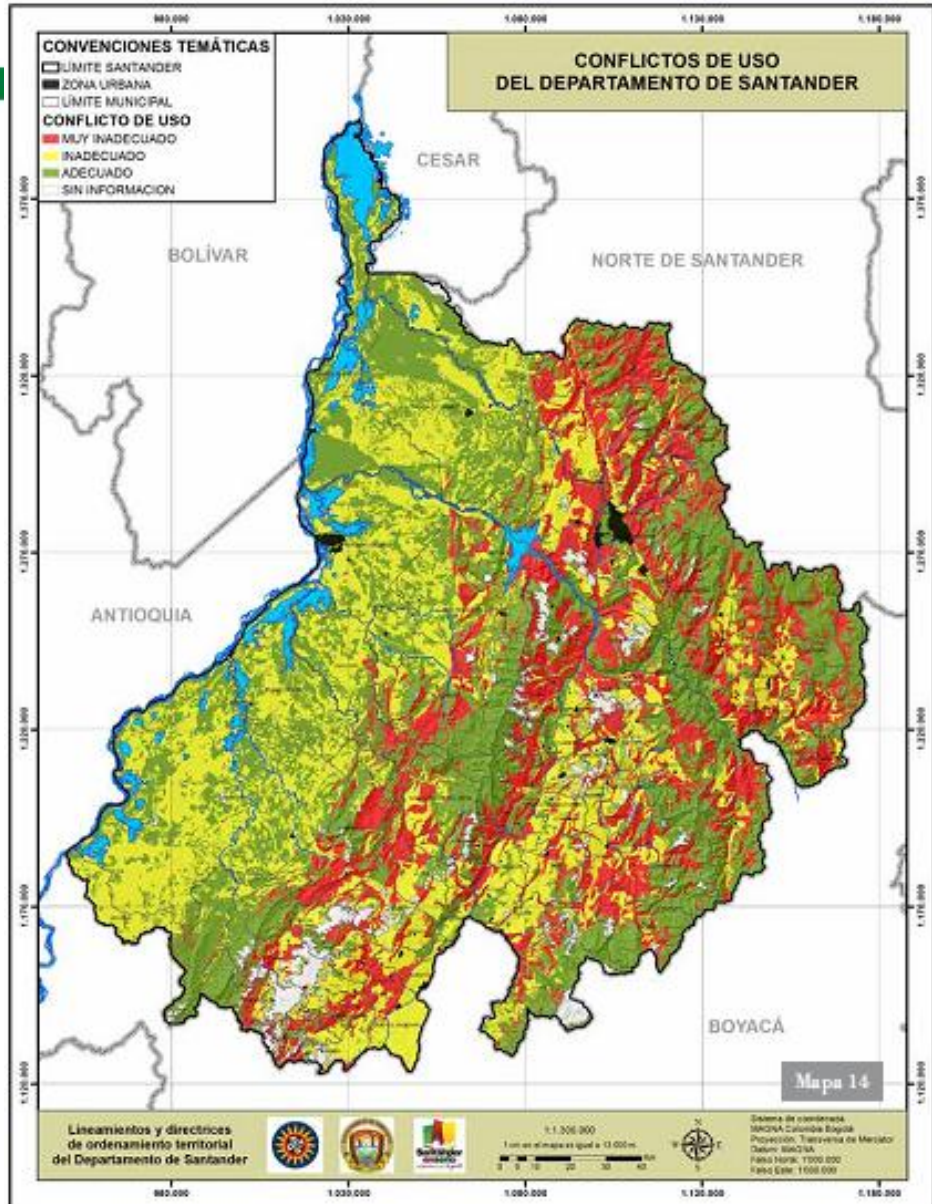
 **Unadequate 30,4%**
 **Very Unadequate 20,4%**

Cattle today

46%

Ideal Use

6%



Fuente: Lineamientos y directrices de ordenamiento territorial de Santander. 2014.

Contáctenos



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Conózcenos



www.santandercompetitivo.org

Síguenos



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Competitivo



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Danke